

The Clarion

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The Voice of the Students of Sinclair Community College

April 18 - 24, 2017

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PUTTING THE 'PR' IN PROBLEM

Laina Yost
Managing Editor

Public relation blunders have dominated social media in recent weeks.

Pepsi released an ad with Kendall Jenner handing the soda to a police officer at a protest while all the people rejoiced. The ad inspired social media to immediate mocking and outrage for Pepsi's portrayal.

Martin Luther King Jr.'s daughter, Bernice King, mocked the ad on Twitter, wondering what would have happened if her dad had a Pepsi.

"If only Daddy would have known about the power of #Pepsi," she tweeted.

The ad has since been pulled from airwaves and Jenner has stayed silent on social media. It has been reported that she will show back up in the limelight at Coachella where she is invited DJ.

In another PR blunder, Unit-

ed was criticized for removing four passengers from a plane when they accidentally overbooked. Most notably, Dr. David Dao, who was forcefully removed. Dao went to the hospital and is now pressing charges against the airline.

United has apologized for the incident, but social media users called for the CEO's resignation. The CEO of the airline, Oscar Muñoz, had just been honored as "Communicator of the Year" by PRWeek, when the event happened. He has said that he will not step down from his position.

Their bad week turned even worse when a scorpion fell out of an overhead bin on a United flight and stung a man. A flight attendant captured the scorpion with a cup and threw it away in the bathroom. The man was taken to the hospital after the flight landed, but was cleared of any medical problems.

United's sales and stocks
PR continued on page 2

Transforming relationships through innovation

Cerridwyn Kuykendall
Reporter

Dual enrollment with College Credit Plus is looking to be improved at Sinclair in a new tool that was designed.

The 2017 Innovation of the Year Award was presented to Melissa Tolle and Bruce Clayton, recognizing their project, "Transforming Relationships and

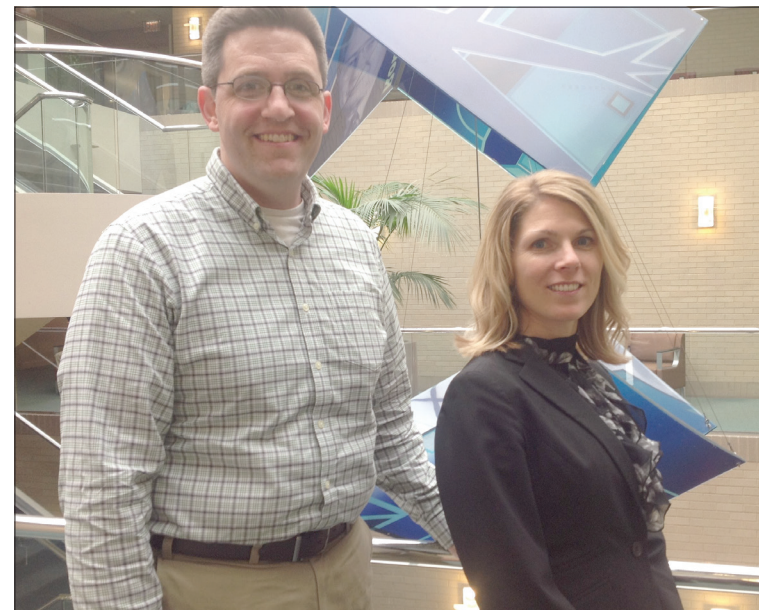
Decisions with the Dual Enrollment." The chair of Sinclair's Innovation of the Year Award and also of the Design Department, Amanda Romero, emphasized that the award is for recognition of innovative projects and sharing with others the different ideas that come out of Sinclair.

The tool gives staff quicker access to information and enables them to

better identify problems and monitor student progress. According to Tolle, the real innovation was in how the department uses the tool and makes decisions.

The Dual Enrollment Reporting Tool provides current and historical data on aggregate and student level enrollment data.

Tolle is the director of Sinclair's College Credit Plus (CCP) office and Clayton
Innovation continued on page 3



Contributed by Amanda Romero

Wright State under investigation for visa fraud

Laina Yost

Managing Editor

Wright State University received a harsh review from the Governor's office in an audit.

A federal investigation, which began in 2015, focused on the possible violations of H1-B visas, which are temporary work visas.

Once the federal investigation began, Wright State began their own internal review, which was done by a private firm.

The audit suggested that not every university sponsored H1-B visa employee was actually working at the university, but instead working elsewhere, which is a possible violation of federal law.

Three staff members so far at Wright State have lost their job from the investigation and audit.

Wright State's Board of Trustee Chairman, Michael Bridges, released a statement

on their website about the audit.

"Reviewing these findings, I was most troubled by what seemed to be a lack of accountability and transparency in some of the work the university and its affiliated entities were undertaking. We're a public university and we must be open and forthright in our policies and processes."

Bridges has said that they are working to correct the mistakes and have already made a lot of headway into it.

The interim president of Wright State, Curtis McCray, sent out an email to students and staff that there would be no more free meals, asked them to hold off on purchases and to cancel any university funded travel plans. McCray also said that 12 to 20 top administrative positions could be eliminated.

The final report was completed in October of 2016, but the university did not release it under the Ohio public records law. The Board of Trustees eventually voted to

release the audit to the public.

During the vote, about 80 students and faculty protested outside of the building, demanding that the audit be made public.

The audit included hundreds of redacted pages. Wright State has claimed that the redacted pages are exempt from disclosure under Ohio law. Bridges said that the redactions were made by the

university's attorneys and not by the Board.

Governor John Kasich's office had hard words for Wright State, saying that they have been building up a regime of secrecy.

"We're currently in the process of reviewing its [the audits] findings but what's clearly evident is the previous administration's disturbing, long-running practice of seeking to prop itself up by cultivating a regime of secrecy that allowed it to conceal

problems from key leaders.

It's incumbent upon this era of university leaders to turn the page, restore confidence and commit itself to the transparency and accountability essential to healthy organizations," Emmalee Kalmbach, Kasich's press secretary said in a written statement.

The audit also investigated Wright State's research institute, uncovered the university's financial woes and revealed some conflicts of interest.



Contributed by Wright State Univ.


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Marketing blunder

PR continued from front have plummeted. It is estimated that they have lost about \$225 million in market value so far.

Sean Spicer had to apologize for comments he made about the Syrian chemical attack and Nazi Germany.

"You had someone as despicable as Hitler who didn't even sink to using chemical weapons," Spicer said during a press conference.

The public expressed outrage at his implication that Hitler did not use chemical weapons on concentration camps.

Spicer later apologized for the comments, calling them "inexcusable and reprehensible" and that he "let the President down."

Several people, including some GOP members, have called for this resignation.

Burger King's new marketing idea back-

fired after they tried to trigger Google devices in people's home to explain what was in the Whopper burger by saying "OK Google, what is the Whopper burger?"

The device, Google Home, directs to a Wikipedia page, which can be changed by the public.

People manipulated the Wikipedia page to say ingredients such as cyanide and 'medium-sized child.' Although Wikipedia locked the page which prevent people from making changes, Google eventually stopped the device from triggering in the commercial.

Burger King, however, tweaked the ad and used different voices so that it would once again set off Google Home. Google has declined to comment at this point.

Nivea, a German company, faced back-

lash after an ad campaign said "white is purity." It was posted on Nivea's Middle Eastern Facebook page with the caption "Keep it clean, keep it bright. Don't let anything ruin it."

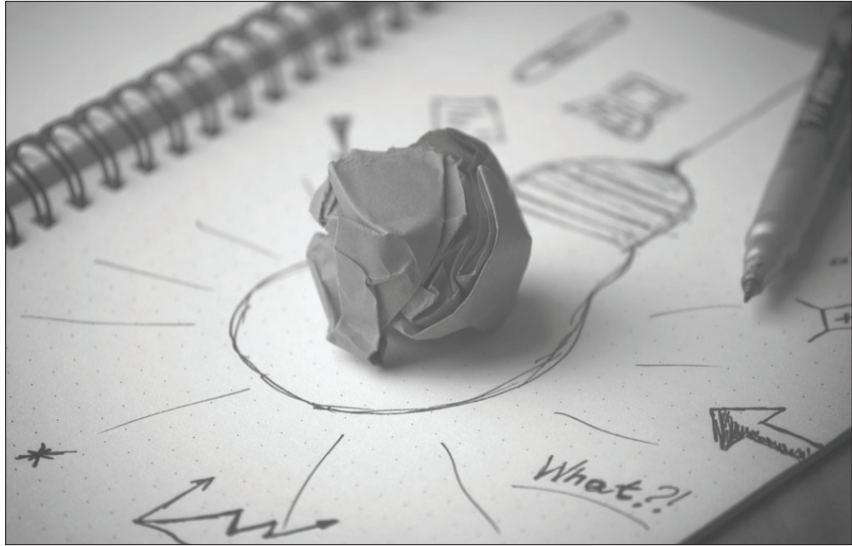
The post sparked outrage and controversy with social media users calling the ad racist.

The company that owns Nivea, Beiersdorf, apologized for the blunder.

"We are deeply sorry to anyone who may take offense to this specific post. After realizing that the post is misleading, it was immediately withdrawn," the company said in a statement.

The past weeks of PR problems have spawned Internet humor and memes for social media to feed on. With each mistake made, more jokes come out--but public relations are no joking matter for companies.

Sustainable and efficient



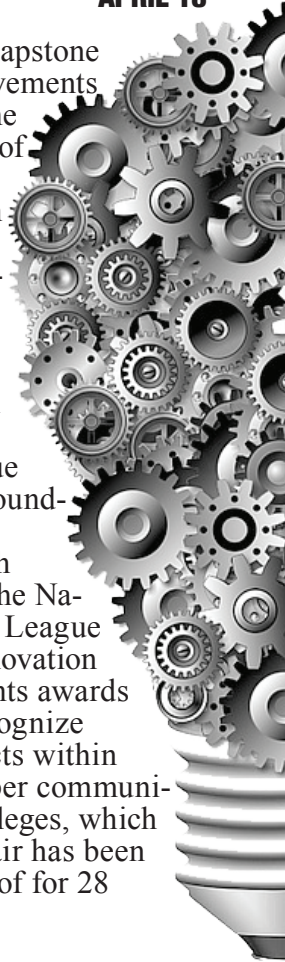
Innovation continued from front ton is a research analyst for the Research Analytics and Reporting(RAR) office. Together they created a comprehensive data reporting tool for CCP. Tolle recognized and determined the kind of information the tool need-

ed to provide and Clayton developed it in an SAS visual analytics program. According to Clayton, the collaboration between the two departments for its creation was crucial. "[Tolle] knew what information she needed, but not necessarily what informa-

tion we had or how we could deliver it. I knew what we had and how we could make it available, but not necessarily what information would best help her do her job," Clayton said. The project had to meet multiple criterias in order to receive the award, including benefiting the students and community, as well as aligning with one or more of Sinclair's core values. Tolle explained that the project aligns with Sinclair's emphasis on sustainability and efficiency. The easy access to data and student progress saves valuable time that before would have been spent waiting for people to get back to you

about the information. As Tolle explained, it is more of a self service reporting tool now. "We are able to get more students to complete their degrees. Last year 11 CCP students received their associate's degree and this year we are doubling that number because we were able to advise students and monitor their progress through the data in this tool," Tolle said. According to Romero, she believes in the communication factor the tool provides and that being able to get essential progress data to partner high schools, their students and parents is important for the growth of the program. Romero also emphasised the importance of what the National League of Innovation said about their award. "These innovations re-

flect capstone achievements and the spirit of innovation and experimentation upon which the League was founded." Each year the National League of Innovation presents awards to recognize projects within member community colleges, which Sinclair has been apart of for 28 years.



What to expect in a barre class

Lindsey Metrus
Birdie

For those of us who pay attention to health and wellness, barre isn't a new concept: The trendy ballet-derived fitness class is adored by models like Gigi Hadid, Karlie Kloss, and Alessandra Ambrosio. Leg warmers, barre shoes, and lithe limbs outstretched over wooden barres have filled up our Instagram feeds for years, and yet, barre is still a bit of a foreign concept: Google tells us that users search "What is barre?" almost 2,000 times per month.

Allow us to demystify this question for anyone still curious about the celeb-loved workout _ and to do so, we went straight to the source: Leila Fazel, the co-founder of Aerospace High Performance Center and a barre expert. Below, learn all about the leg-lengthening workout.

In layman's terms, barre is the combination of Pilates, yoga, and ballet wherein you balance yourself (typically on a barre, of course) while you contract your body in small movements for several repetitions. A month of unlimited classes will usually run you around \$100, but you don't have to physically go to a barre studio to reap the benefits:

Says Fazel, "All these maneuvers can be executed by either holding onto something for balance or with the arms held out to the side and slightly in front of the body."

It's all about positioning, though so she urges you to pay attention to your movements and stance: "If the arms fall behind the body, it makes it more difficult to keep balance," Fazel said. "The alignment of the body requires a continuous force pushing down through the heels and up through the crown of the head. The core should always be engaged, creating stability, and the shoulders pressed down. All the maneuvers should begin in a standing position with heels together and feet turned out at a 45-degree angle. The rotation should come from the upper thighs and hips and not forced from the knees or ankles."

WHAT TO KNOW BEFORE YOUR FIRST CLASS

"Some of the movements may seem small and subtle, but if done properly, can still be very effective for toning and shaping," Fazel said. In other words, if you're used to big sweeping cardio movements, you're going to need to keep your range of motion smaller (think one-inch movements) in barre. Also, be prepared to feel the burn. Andrew Ash,

a master trainer at Barre3, previously told us that painless deep muscle burn may occur in areas prone to injury. This will help strengthen these areas to help cut down on future muscle strain.

Additionally, you may not know what's going on in your first class: You'll learn a lot of new ballet jargon like plie and fondu, but you'll pick the terms up quickly after several repeated movements. (If you want a head start, check out Gigi's favorite exercises from Mary Helen Bowers of Ballet Beautiful.) But know that the instructor(s) are there to help you, so don't worry about being lost.

The core of the class is the way in which you hold your hips. As mentioned earlier, the abdominal muscles should always be engaged during barre. This is known as a tuck, where your pelvis tilts upward and your lower back tucks under. This way, you're not arching your back and placing weight on the spinal discs. Practice the tuck before your first class to avoid unnecessary back pain and to get the hang of the foundational barre position.

So what is a typical class like? First, you begin with floor work, such as planks, pushups, and free weights (generally very light, around five pounds



Alexi Borovik | Flickr

each arm) to strengthen and warm up the upper body. Next, comes the barre work, where the focus is on the legs and the glutes. You'll then finish off with a cool down _ a series of stretches to help the muscles recover. The class is around an hour total.

WHAT TO WEAR

"Always wear clothes that are comfortable to move in," says Fazel. Generally, form-fitting leggings and tops are best so your instructor can accurately examine your form (and so you can check it out in the mirror, too).

"Footwear really depends on the class," she says. "Check in prior to arrival to see which appropriate footwear is required

for the particular barre class, as it varies." Some classes allow you to go barefoot, while others may recommend special gripped socks to avoid slipping.

WHAT TO EXPECT AFTERWARD

Barre is a great way to tone and sculpt muscles. Says Fazel, "Ballet barre will work muscles in a way that yoga or a dance class won't pinpoint." It will also help you build a covetable ballet physique by helping you become more flexible and improving your posture. But these are just some of the benefits _ take a look at the many other reasons to point your toes and plie.

In Life and Liberty

New White House reality show

Laina Yost
Managing Editor

What happens when two rich and power hungry men get put in the same room? They turn into two dogs fighting over a female.

In this case, it's Steve Bannon and Jared Kushner fighting for Donald Trump's love and affection.

Vanity Fair once called the duo a "bromance," but it looks as though the relationship is firmly off and bitterness has ensued.

Allegedly, Bannon called Kushner a "cuck" and a "globalist" behind his back, but allegedly, Bannon has never called anyone a "cuck."

The above paragraph just showcases the problem with anonymous sources that the media clamors to use, but that's a whole different story.

However, it's still clear that the White House is filled with too many chiefs and only one can come out on top. Honest-

ly, I think this is a great idea for a reality competition television show. I think Trump should look into that.

Kushner, until his father-in-law ran on the Republican side, is pretty Democrat. It is likely that he is using his political position as a Democrat to influence his father.

Bannon, on the other hand, is a clear Republican. He would try to be swaying Trump to a more conservative side and wouldn't appreciate someone coming in and trying to muck that up for him.

The White House is stuck in a position of whose side will they take. On one hand, Kushner is the son-in-law and he's possibly bringing some more balance into the White House. He could stop Trump from doing anything too crazy.

However, he's a pretty little rich boy if those pictures from Iraq are any indication and he's got a ton of conflicts

of interest that the media has been digging into. The White House would rather

not have the media look at anything actually important.

Then there is Bannon. Bannon is hated universally by liberals, which is pretty cool for the White House because liberals aren't really their thing. He could encourage Trump to actually do things like building the wall, which is a key point of the Trump administration that they would like completed.

However, Bannon is a little creepy looking and he could be falling out of favor with the Trumpster with that National Security Council removal. Plus, some people have said that Bannon is running the White House, which could be making Trump real angry. Not to mention, Bannon goes a little crazy sometimes which is just unstable. The White House has enough unstableness as it is.

Kushner and Bannon have continued to battle it out. Roger Stone, a long time Trump supporter, went onto



Infowars and accused Kushner of leaking anti-Bannon stories to MSNBC's Joe Scarborough, which could be a clear Bannon move.

Breitbart News, the conservative news outlet formerly run by Bannon, has also been publishing anti-Kushner stories.

Bannon might be getting a bit desperate here while Kushner sits back with cool

silence. If Kushner gets too comfortable, however, Bannon could soon be swooping in for the win.

The White House will have to be sure and place their bets as to who they think will win this fight for Trump's heart. Meanwhile, stay tuned to your news outlet of choice to find out what will be happening next.

With Kleen Conscience

A world of indifference



Barton Kleen
Executive Editor

We're getting near the finish line this semester and with it, I reflect upon education a bit more than usual. I spend a lot of time thinking about where education's going and if we're going where we should, getting there on time and otherwise cultivating productive members of

society. standing of, something that's inevitably in the ever-changing future and that involves two separate entities.

Today, I want to stress how I feel personally about life as it goes forward--some of the extracurricular learning.

There's the quote that hate isn't the opposite of love, but indifference. Our world is a whole lot of love, hate and indifference. Surprisingly I've found the following:

Love, you shouldn't concern yourself with. You don't have time to invest in hatred. The world is indifferent.

That might sound bleak, but I think exploring the ways each of these properties of life interact is a key to personal happiness.

I don't think any amount of being concerned with love is going to bring it your way. There's a whole lot of trouble with focusing on something you probably don't have a full under-

standing of, something that's inevitably in the ever-changing future and that involves two separate entities.

You can, however, work on your own gravity. A lot of our outer world can change by understanding our own perspectives from the inside-out.

Some people find themselves exploring their faith or their values. Or, you could do it my way where you just travel from the Brooklyn Bridge to the Golden Gate Bridge asking people existential questions you really mean to ask yourself.

Either way, if you find a dynamic balance within yourself, you can use the theory of attractiveness to bring what you want closer to happening. You have a natural gravity in all your behaviors. We can feel weighed down by it or we can feel relieved of some of life's indifference and hatred.

Hate, for as much hate it gets, is necessary. For many, those initial moments and preludes to mistakes are the first signs we have of our unresolved complexities. Emotional frustration gets a bad rap.

We all had clues our entire

lives. We still get them to this day about what we have left to learn. Where would we be without moments of weakness, frustration, ignorance and our mistakes?

There's never going to be a day where you suddenly wake up and er no further. No amount of self-work will give you this result, either.

For as much as we shy away from the uglier side of humanity, hatred and malice create the cracks to our constitution that challenge us to change, to grow and to love.

Then, we arrive at indifference. I think, perhaps I dislike indifference the most. It distinguishes love. The sun rises and sets. A bit cruel, isn't it, to leave us to our own devices for all that remains between?

We cannot ever understand indifference. We can experience love's many forms and hatred's personifications, never can we claim to be indifferent. We are the grand receivers of life's onslaught. It's not physically possible to receive stimuli and not experience it.

We do not have objective vision. When we say we don't care, we don't mean it. We mean

that we don't want to, that we can't afford to invest ourselves into it. If we could fully understand each other, even just one other being besides ourselves, we would be incapable of functioning.

We're operating in a world where we understand it to be indifferent. The sun rises. But we, the world's inhabitants, cannot match that indifference. So, we struggle. The sun sets. The world's most functional barrier comes with its cost.

A bunch of persons talk about how the world's operation is not personal. We're just sending that message to deal with it, not to receive it.

Love is that ultimate refutation of the indifferent world's false premise.

Love is what happens when two people cannot remain indifferent to one another. There is no distance that could be created, no lie to soften one of life's blows, no path that could remain to rationalize life's irrationalities. That is connection.

If you're mindful of these three concepts, you can navigate your way through the products of their many overlaps.

My Voice

Commoditization of identity

Barton Kleen
Executive Editor

Should a college be your choice because of the amount of people with certain nationalities? That's definitely one marketing push for American colleges--and you don't see them advertising how white they are.

"Diversity" is the newest advertisement.

We're getting too close for comfort in treating people as tools for profit.

It's tough to say or advertise you're proud of groups of people if you also limit your admissions, opportunities and student organizations by racial qualifiers.

A specific issue lies within the marketing premise that a college should be your choice as an institute because of its level of foreign students.

I am amazed it's commonplace for educational institutions to get into measuring contests about how non-white and how 'international' they are.

Students, especially those that are guests in our country to learn, are not bargaining to be raised or matched at the blackjack table of postsecondary education.

If you haven't looked at the numbers, colleges receive hundreds of thousands in diversity grants. These are not formally disclosed outright in the budget--they are a different type of contract.

Again, diversity grants do not remotely bother me. Now, some of the marketing decisions made by some colleges to fabricate appearances using guests in our country as objects for profit, I believe deserves inquiry.

Why is there an endeavor to misrepresent campuses? It's certainly not possible to grasp the entirety of a school in one marketing promo, but colleges go out of the way to create some marketable appearance using

some trendy ideology. I simply want to know the reasoning behind why that intent is ethical, to actively go around the reality within a college for profit.

What good does a college get from assuring that every photo of a campus is filled with a racial quota?

In business, this does not 'just happen.' There is a purpose to it and campuses spend millions on these endeavors. Is it right for a college to treat specific nationalities and racial

identities as a marketing

marketing

tool? Agents

are

competing for a

monopoly in the education market. The trend that's used seems to change over time, just like the market.

Eventually, perhaps the desire to increase money into universities has led to the erosion of core principles. We think if the college gets more money, it's better for the students. However, that's quite well evidenced not to be the case.

The answer isn't always to expand or fill the administration's pockets.

I did not know our identities were something we found acceptable to exploit from our institutions. Even worse, do we accept and support the exploitation of non-citizens?

At that point, it is no longer a personal choice, it is a system you participate in as a consumer: the commoditization of identities.

I would really hope a college looks at me as a student first, before they attach an identity to me. I'll keep dreaming.

To graduates, will they market your distance from the majority population or your academics? To answer that, perhaps we need to know what product our institutions want to sell. Is your identity for sale?



Letters to the Editor

Dear Laina,

I read your article about Marvel initially blaming reader rejection of 'diversity' on their rapidly-declining comic book sales in the April 11-17 edition of 'The Clarion.' It interested me greatly because I was already aware of the controversy, and also because I read my first Marvel comic as long ago as 1967. I totally agree with the contention made by numerous readers that it is not diversity they are rejecting, it is the usurping of the civilian identities of Marvel's core characters. For example, Thor is now female, as is Iron 'Man,' and the Hulk is now Asian-American, etc. Readers are not against diversity for its own sake; they just want new characters to be created to appear alongside the core-established heroes.

Why, then, doesn't Marvel create new characters to reflect the diversity which exists in real-world in 2017? Personally, I believe it is because no writer or artist, these days, wants to create

a character that s/he doesn't own. There is no incentive to do so because the creators will essentially be handing ownership directly over to Marvel, with the company potentially able to make millions from the work of others. The easiest example in this regard centers on Jack Kirby. He co-created just about all the Marvel characters in the 1960s, and sole-created the Silver Surfer, the Inhumans, and more. He and his family had to fight long and hard for the recognition he deserved both in terms of his creativity, and regarding financial reward. Kirby died over two decades ago, but at least his surviving family members are rich today because of his work.

Another example is writer-editor Len Wein. He co-created Wolverine, and the mid-'70s updated version of the X-Men... yet his creations are owned by Marvel, and the company has received massive financial benefits accordingly. What has Wein received? I don't know exactly, but I think it is little or nothing.

Some time ago, then, writers and artists realized that they shouldn't create new characters unless they could own them. To own them, they need to work for independent publishers which acknowledge creator rights. You could say that this is not true as the new, diverse range of civilian identity characters have been created at Marvel. However, the new characters inhabit Thor, and Iron Man, and the Hulk rather than stand on their own two superhero feet.

The only answer is for Marvel to do what readers want: bring in diverse superhero characters, but make them wholly original. Leave the core characters alone. To achieve this, Marvel somehow has to give creator rights to their writers and artists... but I cannot imagine this ever happening. I think there is a creative impasse, then, and that this problem cannot be solved wholly successfully.

Regards,

Paul Carbonaro

Dear Editor,

Gov. John Kasich has proven himself to be a true advocate for college affordability. As the Clarion recently reported, the cost of textbooks has spiraled upward at three times the rate of inflation. Most students and professors seem to agree on the need to reduce bookstore prices. The only ones who seem to support ridiculously high bookstore prices are the bookstore vendor and the college administration.

Some innovative professors, such as Chemistry Professor Mike Cannestero, have authored their own lab

manual which saves their students money. Others encourage their students to search the internet and vendors such as Amazon for textbooks which may be found for 90 percent less than the Sinclair bookstore prices. Unfortunately, the college bookstore and administration seems to take advantage of new students who may be unaware of alternative options for purchasing textbooks.

Gov. Kasich's budget proposal to limit the cost of textbooks would benefit students. Colleges would need to find other sources of funding but selling books for

\$400 a piece isn't the answer. Rep. Niraj Antani, another Republican lawmaker and local advocate for students recently tweeted: "...Universities continue to hunger after tuition and fee increases while their students drown in debt."

Capping the costs of textbooks is a first step in helping students and I applaud Gov. Kasich for taking action to help the students at Sinclair and other Ohio colleges.

Sincerely,
Forest Wilson
Member, Phi Theta Kappa
Member, Student Senate

Clarion Corrections

We made an editorial error on a page three headline. It is supposed to say "Unexpected, unbudgeted and unfunded."

Also, on the front page, the feature story jumps on page three, not on page two.

There was also a front photo that was not credit. Brittany Fletcher, Creative Director, took the photograph.

We apologize for the errors. Thank you for reading each week.

Exploring Pandora

Jacob Kusnerik
Intern

The fantastic fantasy world of Pandora from director James Cameron's record-shattering and Oscar-winning film, "Avatar," will soon come to life with Walt Disney World's latest attraction.

"Pandora-The World of Avatar," at Disney's Animal Kingdom on May 27 of this year. The park spans two acres and will include multiple attractions, entertainment, audio-animatronics, and 3-D holograms as well as retail, food and beverage outlets.

The park's backstory has been described as taking place a generation after the film, in which the Na'vi natives

have made peace with Earth and are now partnered with an intergalactic tourism company to allow ecotours of Pandora. Two rides have also been confirmed. The first ride, "Avatar- Flight of Passage," is a flying augmented simulator

the "Na'vi River Journey" is an easygoing boat ride attraction that showcases Pandora's flora and fauna. Two restaurants, "Satu'li Canteen," a full-service restaurant, and "Pongu Pongu," a food and beverage

Originally planned for Hollywood Studios, then Disney World Chief Operating Manager, Tom Staggs, suggested the Animal Kingdom instead in order to bolster the park's attraction roster. The area was then constructed around the old "Camp Minnie-Mickey" attraction, which closed in 2014.

through the fictional environment and banshees in high-speed flight.

"It's the only place where you can ride fly on a banshee. It's a thrill. You're going to plunge, you're going to dive, you're going to swoop," Cameron said. "It's like dreaming with your eyes wide open."

Landau further stated, "Animal Kingdom is a place about the kind of realism that derives from those animals. We really want to live up to that state of realism to the detail, to the complete immersion, which is part of the signature of that park to the sense that these are events that are really happening to you - that it is your adventure. When we translate that into the world of Avatar it presents a whole new series of technical challenges because of the very nature of that world itself."

The movie premiered in 2011 to box-office breaking records and is now the highest grossing film of all time, surpassing Cameron's "Titanic" (1997) with \$2.778 billion. It was also nominated for 10 Academy Awards, including Best Picture and Best Director, and won three- Art Direction, Cinematography, and Visual Direction

Director and producer Cameron and producer John Landau were both brought on as creative consultants while Imagineer, Joe Rohde, creative executive of Disney's Animal Kingdom,

served as creative director for the project.

In addition to adding details from the original film, the park also incorporates aspects of the four yet-to-be released sequels.

Both Cameron and Landau are pleased with how the park has come out and the decision to use Animal Kingdom.



JoBlio Movie Trailers | Youtube

attraction, available via Disney E-ticket, where guests will learn to fly with a Mountain Banshee from the film. The other ride is more family-friendly;

stand, have likewise been confirmed.

A major visual feature the park will feature will be Pandora's Valley of Mo'ara and its floating mountain ranges. The 156 foot (48 m)-tall mountains employ forced perspective to appear larger than they physically are, and are held aloft by steel beams concealed with rockwork and vinery.

The park's confirmation and deal with Cameron, Lightstorm Entertainment, and 20th Century Fox, was announced in September 20, 2011. Construction began in January, 2014.

"When people visit Pandora, the first thing that hits them is the scope. It's a world," Cameron said in a teaser commercial from this year's Academy Awards, which included scenes of floating mountains, a family of four walking



'Your Name' breaks animation records



FUNimation | Youtube

Barton Kleen
Executive Editor

"Your Name" (Kimi no Na wa) debuted at Anime Expo in Los Angeles, California in July 2016. Topping Hayao Miyazaki's "Spirited Away" by grossing over \$328 million internationally, "Your Name" released in US theaters April 7 earning just shy of \$2 million.

A romance story, "Your Name"

only losing out to Disney hit "Frozen" (2013) and James Cameron's "Titanic" (1997). "Spirited Away" remains the highest-grossing domestic movie, for now.

Fifteen years its predecessor, Miyazaki's "Spirited Away" received an Oscar for Best Animated Feature Film in 2002. Anime productions have been nominated the two previous years, Studio Ghibli's "The Tale of Princess Kaguya" (2013) in 2015 and "When Marnie Was There" (2014) in 2016.

"Your Name" was up against Disney's "Moana" (2016), stop motion hit "Kubo and the Two Strings" (2016), "Zootopia" (2016), and "My Life as a Zucchini" (2017). "Zootopia" walked away on top.

While "Your Name" did not manage to secure a nomination from the Academy Awards, the 2D anime film did garner other successes.

Producers Genki Kawamura and Noritaka Kawaguchi have created works like live action adaptations "Parasyte: Part 1" (2014), "Attack on Titan: Part 2" (2015) as well as animated films "The Boy and Beast (2015)" "Children Who Chase Lost Voices" (2011) and "The Garden of Words" (2013).

"Your Name" is the only anime film not produced by Studio Ghibli within the top four highest-grossing of all time, where it sits at number one.

follows the lives of complete strangers Mitsuha, from a rural, Shinto family and Taki, a waiter at an Italian restaurant in Tokyo. The pair become connected through their dreams--putting a fresh spin on the gender bender genre while exploring fate and time.

The animated film quickly became Japan's fourth highest-grossing film-



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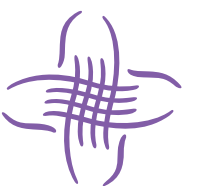
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Your Voice

What's your best get out of work excuse?



Christopher Davidson
Business Administration

“One time when I was 16 or 17 years old, my friend wanted to spend the night at my house. So, instead of saying we were sick or something like that, we made up an excuse my friend’s father had come into town and wanted to take him to Red Lobster.”



Alexa Tucker
Dental Hygiene

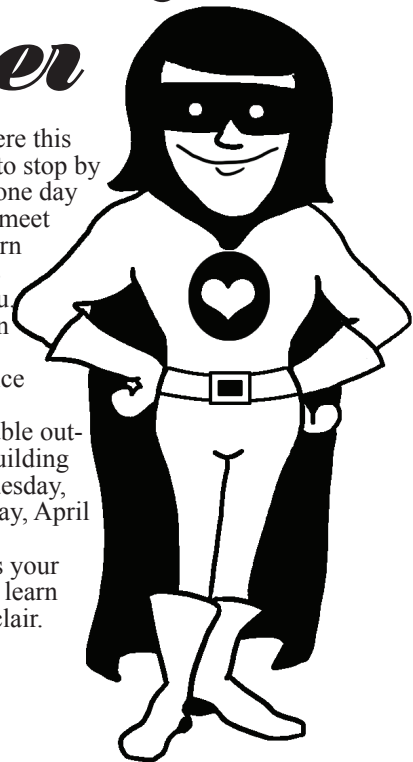
“One time my mom called my boss and told her that I was grounded so I couldn’t work.”



Kyle Sharp
Mechanical Engineering

“Going to the gym. Gotta get those gains.”

Ombuddy Corner



The ombuddy is here this week to remind you to stop by the Ombuddy Table one day this month! You can meet the ombuddy and learn more about what this person can do for you. Find out how you can benefit from being connected to the Office of the Ombudsman.

You can find the table outside room 10-332 (building 10, third floor) on Tuesday, April 18 or Wednesday, April 26 at 12:00 PM!

The ombudsman is your student advocate! To learn more, visit www.sinclair.edu/ombudsman.

Contributed by Amy Hartman.



Carly Weiner
Biotechnology

“My best get out of work excuse is that I’m sick, but not really.”



What would you be interested in seeing more of in the Clarion?

- National News
- Economy
- Social Issues
- Campus Events
- Spotlights
- Other _____

Which social media platform would you keep up with the Clarion on?

- Instagram @TheClarion
- Facebook Sinclair Clarion
- YouTube SinclairClarion
- Website SinclairClarion.com
- Twitter @SinclairClarion

Name _____

Phone _____

Major _____

Age _____

Gender _____

Email _____

Do you or someone you know read the Clarion student newspaper?

- | If so what is your/their favorite sections? | If not, why? |
|---|---|
| <ul style="list-style-type: none"> <input type="radio"/> Campus Life <input type="radio"/> A&E <input type="radio"/> Puzzles | <ul style="list-style-type: none"> <input type="radio"/> Tartan News <input type="radio"/> Tartan Opinion <input type="radio"/> Time <input type="radio"/> Content <input type="radio"/> Other _____ |

What type of coupons would you like to see in The Clarion?

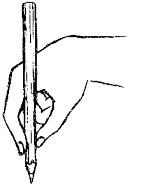
- Bookstore
- Aramark
- Local Business
- Other _____

Drop off completed surveys at the Clarion office in building 6, room 314.

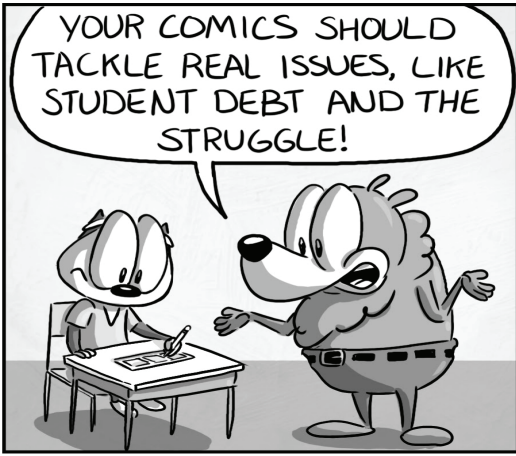
Clarion Cartoons

Filbert Cartoons

**Created by:
La Bonte**



For more comics and animation visit FilbertCartoons.com



How to focus



Brittany Fletcher
Creative Director

We have roughly two to three weeks of the spring semester left!

That means a lot of you are losing focus when it comes to doing projects and assignments. I feel you; it's a rough time for all of us.

I thought it would be a good idea to give you some tips on how to get or stay focused to push through this last haul.

A good way to get focused is to keep food at your desk or work space. I understand that food gives you energy, but let's be real... If there are snacks around I'm not interested in anything else.

You'll also want a good chair for your work area. If you aren't comfy while you're sitting there pretending to do homework what good is that chair? You can go lay in bed and play on Facebook instead. Speaking of Facebook, go



ahead and turn off your phone when you're trying to focus. Who cares if you're expecting an important call or your kid is at the babysitter's house?

Since you're turning your phone, you might as well go ahead and turn everything off. Turn off your computer. Turn off your lights. Basically, get ready to make the room black like your soul.

While you're at it just go ahead and clear everything off your desk. You've already given up on doing anything productive at this point.

You turned off your electronics and the lights. You're basically ready for a nap. (And you have that comfy chair.)

Once you get that power nap out of the way, there are some other tricks you can do to get you focused.

Try putting on headphones. There are some great soundscapes, like the jungle or a thunderstorm, you can listen to rather than music with vocals.

Grant-that storm might make you drowsy for another nap. You could also time yourself when doing a task. If you're studying, use the method where you read (or whatever studying you're doing) for a set amount of time, then give yourself a break to do something different.

I don't like this method because when I take that break I lose focus for 30 minutes looking at Pinterest.

If you're one of those people that like rewards, try giving yourself one when you take those breaks. Or you could set some other type of mini goal to reach in order to reward yourself.

I like this idea because I just use it to get food or my phone and get un-focused again, but this time with food.

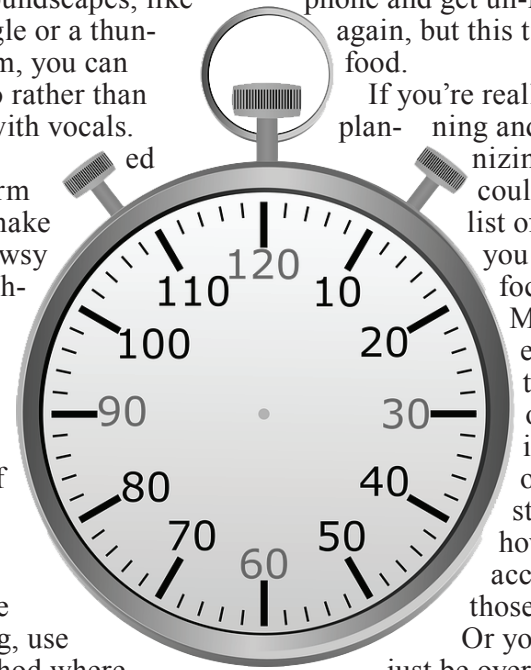
If you're really into planning and organizing, you could make a list of things you need to focus on. Make the effort to point out the important ones and strategize how to accomplish those first. Or you could

just be overwhelmed by the ever-growing list and just not do anything. Take another nap instead.

I've also heard that having your pet around helps you focus.

This is probably the biggest lie I've ever heard. When my dog is around, I'm either turning around to give her attention or to tell her to stop doing a thing.

Overall, there are plenty of great ways to get focused. That doesn't mean we won't find a way to make each of them lead to a nap or food.



Welcome to the weekly "How To" column with creative director, Brittany Fletcher. Each week Brittany will be giving you advice on how to do things you probably didn't know you needed to know how to do. Brittany is not a professional at most of these things, so her advice is not meant to be taken 100% serious.

Anamark Weekly Menu

	<i>Monday</i>	<i>Tuesday</i>	<i>Wednesday</i>	<i>Thursday</i>	<i>Friday</i>
<i>Guest</i>	Bob Evans Restaurant & Fusian Sushi	Lee's Famous Recipe Chicken	Panda Express	Qdoba Mexican Grill	Gyro Palace
<i>Simmer</i>	Chili Con Carne Italian Wedding Soup	Chili Con Carne Hearty Lentil & Potato Soup	Chili Con Carne Chicken Double Noodle Soup	Chili Con Carne Minestrone Soup	Chili Con Carne New England Clam Chowder
<i>Sizzle</i>	Grilled Chicken & Bacon Panini	Steakhouse Angus Burger	Southwest Grilled Chicken Sandwich	Grilled Four Cheese Sandwich	Beer-Battered Cod Sandwich
<i>Pizzazone</i>	Loaded Potato Pizza	Philly Cheesesteak Mini Rolletto	Buffalo Chicken Pizza	Four Cheese Stromboli	Mushroom Pizza
<i>Del</i>	Sandwich: Salmon Tartine Wrap: Soutwestern Chicken Chipotle Wrap				
<i>St. Cafe</i>	Grilled Reuben	Turkey Blt	Grilled Chicken & Bacon Melt	Buffalo Chicken Calzone	N/A

Campus Calendar

April 18, 2017

Baseball v. Vincennes U.
Grady's Field, Athletes in Action, Xenia
2 p.m. - 7 p.m.

April 19, 2017

Culinary Arts Bakery Open
Building 13, Room 420
6 p.m. - 7 p.m.

April 20, 2017

Sinclair Talks: Promoting Community Health
Building 8, Stage
1 p.m. - 2 p.m.

April 22, 2017

Spring Affair
Sinclair Conference Center
9 a.m. - 12 p.m.

April 23, 2017

Concert Band, Wind Symphony & Youth Wind Ensemble Concert
Building 2, Blair Hall Theatre
2 p.m. - 4 p.m.

April 23, 2017

Major Works Choral Concert
Shiloh Church, 5300 Philadelphia Dr., Dayton
7 p.m. - 9 p.m.

April 24, 2017

Baseball v. Ashland U.
Grady's Field, Athletes in Action, Xenia
2 p.m. - 7 p.m.

Weird Weekly Holidays

April 18, 2017

Newspaper Columnists Day

April 19, 2017

National Garlic Day

April 20, 2017

National High Five Day

Last Edition's Solution

H	I	J	A	B	S	P	A	P	A	B	E	A	R			
I	S	A	I	A	H	A	L	O	R	A	N	G	E			
T	O	L	D	Y	A	W	E	I	G	H	T	E	D			
S	T	A	S	N	A	P	S	O	A	R	T	O				
H	O	P	S	K	L	A	X	O	N	E	E	E				
O	N	E	P	M	O	W	E	N	Y	E	N	S				
M	I	N	A	R	E	T	D	I	V	E						
E	C	O	C	A	R		V	I	L	L	A	S				
						E	Z	R	A	E	Y	E	L	I	N	E
F	U	N	K	O	V	A	L	W	E	F	I	E				
A	S	O	T	R	I	B	A	L	N	E	S	S				
M	A	D	E	O	F	B	L	E	D	H	E	P				
I	B	E	F	O	R	E	P	I	N	A	T	A				
S	L	A	T	T	E	R	Y	E	D	U	C	E	S			
H	E	R	S	H	E	Y	S	W	I	N	K	A	T			

Crossword Puzzle

Across

- 1 Sacrificial ___
- 5 Paintball impact sound
- 10 "___ of Green Gables"
- 14 Geometry calculation
- 15 Largest city in North Africa
- 16 Yule song
- 17 Some toy dogs, for short
- 18 Llama habitat

- 19 Weekend-starting letters
- 20 Bygone airplane area
- 23 Subsidized
- 24 Statutes
- 25 Electric car brand
- 29 Apple music players
- 33 Home for mil. jets
- 36 Line up
- 39 Be concerned
- 41 "Cut corners" or "slash prices"

- 42 Landlocked African republic
- 43 Position behind the steering wheel
- 46 Part of a relay race
- 47 Coffee lightener
- 48 "Rubber Duckie" singer on Sesame Street
- 50 Mocking remark
- 53 Works with a needle
- 57 "Exactly!" ... and

- a hint to where 20-, 36- and 43-Across' ending words may be found
- 62 Mop, as decks
- 63 "Fingers crossed"
- 64 "Drinks are ___!"
- 65 Unit seized by a narc
- 66 Some surrealist paintings
- 67 Info
- 68 Composer Stravinsky
- 69 Pass, as a law
- 70 Wide-spouted pitcher

- 32 Big gulp
- 33 Band with a voltage symbol in its logo
- 34 Jamie of "M*A*S*H"
- 35 Soft French cheese
- 37 Not just a talker
- 38 "___ idiot!": "Doh!"
- 40 "Green Acres" co-star
- 44 Radiate
- 45 Word with bar or torch
- 49 Make cryptic
- 51 Back of a hit 45 record
- 52 Patriot Allen
- 54 "No need to tell me"
- 55 Phoenix suburb
- 56 Take the wheel
- 57 Bird's nest component
- 58 Symbol of sanctity
- 59 Mexican "Hi!"
- 60 Grand-scale film
- 61 Experiment
- 62 Schuss or slalom

Down

- 1 Forgetful moment
- 2 Cinnamon roll lure
- 3 Notes to staff
- 4 Slam dunk or lay-up
- 5 Read electronically
- 6 Twinge of hunger
- 7 Tupperware covers
- 8 Staggering
- 9 Puccini opera
- 10 Designed to minimize junk email
- 11 Scrubbed, as a NASA mission
- 12 Nuremberg no
- 13 North Pole worker
- 21 "Beware the ___ of March"
- 22 Bed size
- 26 Mix
- 27 Chaps
- 28 Licorice-flavored seed
- 30 Spoken
- 31 Big name in pineapples

1	2	3	4		5	6	7	8	9		10	11	12	13
14					15						16			
17					18						19			
20				21							22			
23								24						
			25		26	27	28			29		30	31	32
33	34	35		36				37	38					
39			40		41						42			
43				44						45		46		
47							48				49			
			50		51	52				53		54	55	56
	57	58					59	60	61					
62					63						64			
65					66						67			
68					69						70			

Poetry Pick

The Clarion is accepting student poetry submissions. Email clarion@sinclair.edu to submit your work.

Events and Stories

Do you know of an event or have a story we should cover? Let us know at clarion@sinclair.edu.

Sudoku Puzzle

The objective of the game is to fill all the blank squares in a game with the correct numbers. There are three very simple constraints to follow. In a 9 by 9 square Sudoku game:

- Every row of 9 numbers must include all digits 1 through 9 in any order.
- Every column of 9 numbers must include all digits 1 through 9 in any order.
- Every 3 by 3 subsection of the 9 by 9 square must include all digits 1 through 9.

Every Sudoku game begins with some squares already filled in, and the difficulty of each game is due to how many squares are filled in. The more squares that are known, the easier it is to figure out which numbers go in the open squares. As you fill in squares

correctly, options for the remaining squares are narrowed and it becomes easier to fill them in.


Sudoku Tips: Start by looking for numbers that occur frequently in the initial puzzle. For example, say you have a lot of 5's in the initial puzzle. Look for the 3x3 box where there is no 5. Look for 5's in other rows and columns that can help you eliminate where the 5 might go in that box. If there is a 5 in columns 1 and 2, then there can't be a 5 anywhere else in either of those columns. You know then that whatever leftmost 3x3 box that is missing a 5 must have it go in column 3. If you can eliminate all the possibilities in that box except for 1 square, you've got it down!


5			7				9	2
9							5	
7				5	6			4
	1		2					
		5	1		8	9		
					5		3	
6			3	4				8
		3						9
2	5				7			1

Last Edition's Solution


5	4	7	8	9	1	3	2	6
1	9	6	3	7	2	8	4	5
3	8	2	4	6	5	1	9	7
9	3	4	7	8	6	2	5	1
8	6	1	2	5	9	7	3	4
7	2	5	1	4	3	9	6	8
6	7	3	5	2	8	4	1	9
2	5	8	9	1	4	6	7	3
4	1	9	6	3	7	5	8	2


Horoscopes


Aries: March 21 – April 19
 A professional opportunity is within reach. Long-term financial benefit is possible, but may not be easy. All doesn't go as expected. Messes can lead to improvements.


Taurus: April 20 – May 20
 Extend your reach and broaden your horizons. Travel and studies flourish. Anticipate big changes. Discipline is required, and there's plenty for all. Create an attractive package.


Gemini: May 21 – June 21
 Collaborate with your partner on financial priorities. It's smart to stay within budget. Don't react blindly to revelations. Disagree respectfully, and focus on shared goals.


Cancer: June 22 – July 22
 Act on a passionate impulse. Take your partner somewhere new. Get swept away by romance and spontaneity. Keep it simple. Postpone chores and go.


Leo: July 23 – Aug. 22
 You're building strength and infrastructure now for long-term benefit, despite distractions. Keep improving your health and vitality. Put your heart into your work.


Virgo: Aug. 23 – Sept. 22
 You're sculpting something of long-term beauty. Take a creative tack to minimize expenses and risk. Flex your artistic muscles, and come up with an elegant solution.


Libra: Sept. 23 – Oct. 23
 Make domestic improvements. Clear clutter. Keep what you love and give the rest away. You have more than you knew. Beautify your surroundings.

Scorpio: Oct. 24 – Nov. 21
 Dig and uncover surprises. The more you learn, the less you know. Don't share your hand. You're building a beautiful case. Follow the money trail.

Sagittarius: Nov. 22 – Dec. 21
 Keep to your budget for satisfying results. Resist impulsive spending. Unexpected costs require adaptation. Streamline and simplify. Track your time and send invoices.

Capricorn: Dec. 22 – Jan. 19
 Enjoy power and confidence. Treat others with compassion and respect. Moderate expenses and waste. Do what you love, and step to the next level.

Aquarius: Jan. 20 – Feb. 18
 Transformation can spark unexpectedly, in a moment. Remember what's really important. Don't worry about money, but don't spend much either. Success comes through diversity.

Pisces: Feb. 19 – March 20
 Listen to another's view, especially if you don't agree. Avoid risky business. Teamwork advances your cause. Admit impracticalities. Get expert advice. Make your decision public.

Linda C. Black Horoscopes: by Nancy Black. Distributed by MCT Information Services

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The Official Student Newspaper of



Tartan Spotlight

Anne Soltysiak

Hannah Hamlin
Reporter

Meet...

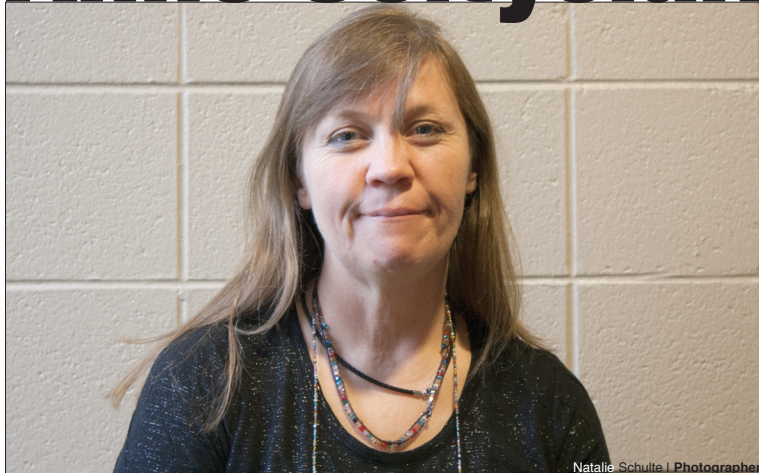
Anne Soltysiak, an accomplished and spirited Professor of Psychology.

Why she's interesting...

Soltysiak was born in Pennsylvania, living in Philadelphia and eventually further west on a small farm. Soltysiak's family struggled financially throughout her life. She recalls not having a TV for quite some time and even having to carry in buckets of water when their plumbing broke.

Soltysiak says that she always enjoyed school. "It got me away from home. A place where there was running water," she said. "I always did really well at school. Teachers liked me so I got a lot of approval there."

Soltysiak didn't expect to go college because of her family's financial situation, but was able to attend after receiving a national merit



Natalie Schulte | Photographer

scholarship as well as a full ride to Pennsylvania State University.

Soltysiak started as a theatre major, but after a time of uncertainty, she discovered her passion for psychology.

Soltysiak graduated in three years with a bachelor's degree in psychology.

"After that I thought, 'Now what?' Until then I had never heard of grad school. No one I knew had ever attended or talked

about grad school," she said.

Although Soltysiak wanted to, she couldn't afford to attend grad school, so she moved to New Jersey and got a job at the Woodbine State School for the developmentally disabled.

Soltysiak was in charge of aggressive and self-injurious individuals.

"As a behavior programmer, so when someone had a problem like throwing feces or biting themselves, it would be my job to write

a behavior modification program," Soltysiak says.

"I just launched into studying it, just totally immersing myself in it on my own. I even ended up writing some pretty successful behavior modification programs that seemed to really work."

Soltysiak's co-workers at Woodbine urged her to seriously pursue grad school, so she began looking again and found what looked to be a good opportunity at the University of Florida.

She then traveled to Florida for an interview with the Director of the Neuroscience Department, but as a single mother, she had to bring her four-year-old son with her.

Soltysiak explains that she was met with a scowl and persistent undermining.

"He basically made it impossible for me to continue there," but she says that she later found out that "this guy was well known for being quite sexist."

After this experience, she didn't give up and found home in the psycho-biology program, a cross between psychology and neuroscience. Soltysiak said that she

was so happy there.

Six years later, Soltysiak received her doctorate while raising her child, which she said was not an easy thing to do.

"It was not easy, but I did it and it was the single most important achievement of my life." While Soltysiak worked hard to get her doctorate for herself, she says that she also did it for her son.

Soltysiak then did her post doctorate at a pharmacology department in Kentucky and eventually moved to Dayton.

While struggling to find research work in Dayton, she came upon a teaching job here at Sinclair. At first, she saw it as something to pay the bills, but eventually came to love it.

"It was so much fun to teach. I love sharing psychology with people, I mean people can really change their lives by learning a little about it," Soltysiak says.

She says she views teaching as the bit of good she can contribute to society, which she has now been doing for 20 years here at Sinclair.

Campus Candida

Brittany Fletcher | Creative Director

